

Bryce Thompson

Product Designer / Leader / Technologist

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Bryce is a multi-disciplinary UX and product designer with over 14 years of B2B, health tech, and agency design experience. He specializes in workshop facilitation, rapid prototyping, and user validation testing allowing him to help product owner's de-risk critical investment decisions.

Education & Certificates



Rochester Institute of Technology
Information Technology, HCI 2009



Toptal Certified Talent
Product Design, 2019

Key Skills

Continuous Discovery

Maze user testing, interviews, Optimizely, HotJar, heuristic evaluations, rapid prototyping

Leadership

Northstar vision, quarterly design reviews, weekly design critiques, design system and accessibility advocacy.

Remote Collaborative Design

Async workshops, journey mapping, design sprints, driving organizational engagement

Growth-Mindset

Constant improvement, goal setting, team player, and able to pivot when give new data.

Experience



Nova Digital (10yrs 2mo)

Jun 2014 - Present

Design Director, Founder

- Worked with over 14 health tech companies in product and marketing
- Grew business to over 500k in ARR in 2017-18
- Designed and developed Wordpress solutions for dozens of B2B SaaS companies



Finder (6mo)

Sep 2022 - Feb 2023

Senior Product Designer (Memberships)

- Delivered BTC trading product working across Australia and 8 timezones.
- Facilitated workshop and tested new review page generating millions of new sessions.
- Standardized internal review process across 26 fintech categories.

**TrustRadius (2yrs 6mo)**

Aug 2019 - Jan 2022

Lead Experience Designer (Community)

- Increased monthly sessions to TrustRadius.com from 350k/mo to 1.5m/mo.
 - Workshopped, tested, and delivered 5-year company vision to board and org.
 - Assisted in hiring our product and design team from 3 to 9 individuals.
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**Atlassian (1yr 1mo)**

Aug 2017 - Aug 2018

Senior Service Designer (Community)

- Designed A/B experiments which increased monthly active users by 800%.
 - Increased mo. sessions to 3million by redesigning Enhanced Profile and Events.
 - Conducted workshops and design-sprints in-house with the Atlassian Community team.
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**Handsome (11mo)**

April 2013 - May 2014

Product Experience Director

- Helped grow Handsome into a multimillion-dollar-a-year product agency in Austin.
 - Led team of designers & developers as we created a new platform for ShipStation.
 - Onboarded and led an education initiative for our team to excel at prototyping.
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**Dumbwaiter Design (2yr 7mo)**

Oct 2011 -May 2014

Senior UX Designer

- Designed several websites for higher ed. institutions RIT, Devry, and Skidmore College.
 - Helped design and develop many web experiences on top of the Django framework.
 - Performed research and ideation sessions with incoming clients.
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**University of Rochester Medical Center (8mo)**

Feb 2011 -Oct 2011

Web Designer and Developer

- Worked closely with Epic on an initiative to migrate URMC to digital patient charting.
 - Designed dashboards and support to relay internal processes to our 20,000+ workforce.
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**Blackboard (K-12) (1yr 5mo)**

Aug 2009 -Jan 2011

Interactive Designer I

- Designed and developed K-12 template websites for schools all over the country.
- Introduced a UX methodology and process into the visual creative wing of the company.